

Have you done an ETH Event? If so, would you like to mentor via sharing best practices, learnings, tips -- with someone who is new to the kind of event you've done in the past?



Are you new to the partner rep position and/or ETH events? Would you welcome a call/meeting with someone/others who have done an ETH event in the past?



Would you like to share your event with others? Collaboration can be so much fun ~ and, we're stronger together!

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ETH ~ Empower!



**SAMARITAN
MINISTRY**
of Greater Washington

The 2018 Empower the Homeless Campaign

*"Toward A Guide for
Partner Churches and Schools for
Your Event"*

What is an ETH Event?

Each church/school's opportunity to create a fun and informative event and to collaborate with others, in order to *raise awareness of homelessness and empower both volunteers and homeless folks through our relationships, while raising funds to carry out our work.* Community walks, strawberry socials, a Samaritan Sunday, yard sales, festivals -- anything else that you can do either in collaboration with other churches or by yourselves, to raise awareness and funds for SMGW!

When do we do it?

Every year from April through September, SMGW receives 25% matching funds for any monies we raise during these months.

When should we start planning?

NOW! Meet with your outreach committee/clergy and get creative -- decide

what you want to do and get the date on your church/school calendar! To

assure a successful event, we ask that you accomplish this step by our annual meeting in January.

Once you know **what** you will do, and **when**, some things to consider:

Where will this event take place?

Who is leading, advertising, and/or staffing this event?

Who will we invite?

To whom might we reach out in partnership to join us?

What resources do we need to make it happen? (i.e. police for walks, snacks, signs, etc.)

How will we generate excitement about this event? (i.e. skits, etc.)